

Website Volunteer Referral Idea:

Remember to always consider your unit's website as a major recruiting tool and use it accordingly. Ask for referrals directly on more than one page! *Who do YOU know that might become a volunteer? Do you know someone looking for a deeper level of ministry? Don't forget to refer a friend to our Recruiting-Outreach Coordinator!* That sort of thing with a direct link to a contact person. Most websites you visit will all use this question-link approach because . . . *it works!*

Make everything that is posted online for the unit answer the question: Does this make visitors *more* likely to consider volunteering to our unit? And if not, reword the section in question to ensure that it does!

If your webmaster hasn't already done so, get Advisory Council to consider making the request for a separate web page devoted solely to potential volunteers and have it be a prominent part of the overall online presentation.

Also, set up a way for potential volunteers to contact the Recruiting-Outreach Coordinator directly rather than through the generic "info@KairosUnit.org" that most websites instinctively use. Any delay in getting the information to the individual who will actually call upon potential volunteers can be deadly.

*"Rise up; this matter is in your hands.
We will support you, so take courage and do it."
Ezra 10-4*